



+2751 880 0072
info@lemofest.co.za
www.lemofest.co.za



SMME EXPO

PROGRAM 2023

October,
03-04

Lemo Green Park, Bloemfontein

Vusi Thembekwayo

SPEAKER | INVESTOR | LEADER



BUILDING YOUR BUSINESS



SMME

Expo

03-04 OCT

VENUE

LEMO GREEN PARK

Motivation and Inspiration by Entrepreneurs
Panel discussions on top emerging business topics
Business Service Providers Stalls

Tickets

R350

p/p for 2 days

VUSI THEMBEKWAYO
Speaker



COMPUTICKET

Event Architect



Ms. Mosele Lephea
project manager



A Visionary Leader in Marketing, Event Management, and Beyond

Affectionately known as 'Mo,' Mosele Lepheane is a dynamic professional with a diverse background spanning marketing, event management, entrepreneurship, agriculture, legal expertise, and community development.

With over 15 years of experience as a Marketing and Eventing Projects Director for large conglomerates, Mo has established herself as an astute businesswoman renowned for her impeccable negotiation and leadership skills.

Her journey in marketing, communications, and event management has equipped her with a profound understanding of the strategic role events play in Marketing Communications.

Over the years, she has worked for major corporations as a Sponsorships and Events Manager, where she excelled in developing and implementing a wide range of marketing and communications initiatives.



“ Mosele is deeply committed to economic empowerment programs ”

Expo: Day 1

08:00-09:00

● **Registration and Welcome Tea**
Speakers Briefing Session

09:00-10:00

● **Official Opening of the Expo**
Expo Stands Visit by stakeholder

10:00-10:05

● **Opening Remarks by MC**

10:05-10:15

● **Welcome Remarks ABSA**
Mr. Ipatlele Motjeane

10:15-11:30

● **Panel Discussion: Is education or training important for business growth -**
Panel Discussion: Is education or training important for business growth Developing key competencies for entrepreneurship

Panellists: Panellists: Mrs. Mosele Lepheane Entrepreneur Mr. Lerato Mokhitli COO FSBBC, Mr. Martin Guni Century Business Consultation

Facilitator: Thobile Mushwana

11:30-12:15

● **Keynote Address:** Mr Freddie Kenney
Director, Kenworth Group



Expo: Day 1

12:15-13:00

Panel Discussion: Access to Local and International Markets Ms. Refilwe Mocwa and Calcados Beira Rio Tiago Silva

Facilitator: Palesa Mosiea

13:00-13:30

Lunch

13:30-14:00

Electricity crisis and its impact on SMMEs
Energy Generating Solutions
Malefane Sekoboto CENTLEC

13:30-14:00

Keynote Address: Cllr Gregory Nthatisi, Executive Mayor Mangaung Metro
Township Economy Growth Strategy

14:00-14:30

Why is my funding application not successful - Mr. Moeketsi Tsoela (SEFA) / Mr. Ronald Nkhumise (ABSA) / Mrs. Phumla Ngqiza (DESTEA) / Mr. Teboho Mosoeu (Seeder)

Facilitator: Thobile

Expo: Day 2

SESSION 1

08:00-08:30

● Speaker briefing

08:30-08:35

● Opening and Welcome

08:35-09:15

● In Conversation with Innovators:
Chantelle de Bruin

SESSION 2

09:15-10:15

● **Workshop 1:**
ABSA Business Funding and Compliance

10:15-11:15

● **Workshop 2:**
Sustainability in Manufacturing Calcados Beira Rio
Tiago Silva

11:15-11:30

● Tea break

11:30-12:30

● **Workshop 3:**
Social Media for Business Training
Mags Shivanda **Digital Shero**

11:30-12:30

● **Workshop 4:**
Basic Principles of Entrepreneurship **Avril Green**
Seed Business Development

Expo: Day 2

SESSION 1

13:15-14:00

Keynote Address: **Vusi Thembekwayo**

14:00-15:15

Collection of Certificates of Attendance and closing entertainment

15:15-15:35

Announcement of the best exhibition stand winner

15:35-16:00

Closing Remarks



